



Profile

Creative, self-motivated Graphic Designer operating at mid to senior design level with over 10 years experience working with multiple blue chip companies and government run business. Confidently tackles and resolves design issues, either independently or through engaging the team, to achieve and deliver the end goal. Strong track record in print design, branding, typography, conceptual design and illustration.

Excellent skills in Photoshop, Illustrator, Acrobat Pro and InDesign. Currently developing skills in After Effects, Dreamweaver and Flash software.

Key Strengths

Active listener / Task focused / Creative problem solver / Committed / Clear thinker

Career History

- Freelance Designer** **Present**
- Xerox UK Ltd** **2000 - 2010**
- Graphic Designer (Creative Services)** **2004 - 2010**

Responsible for producing and implementing the Xerox Corporate ID.

- Played key role in the design team which was pivotal in winning the most lucrative contract in Xerox’s history. The high-end tender for iON, a group led by Xerox, was to provide the UK Government’s Department for Work and Pension with print and associated services for seven years, with a value of approx £400 million.
- Designed from concept to print over a wide range of literature and print production.
- Worked closely with clients and contractors, providing alternative visuals and composition ideas to ensure delivery of compelling, high quality graphics and production.
- Collaborated with 3rd party photographers on art direction.
- Art-directed the layouts and photography in the UK for Xerox Global Services one-year internal communication campaign across Europe, and controlled the direction of the photography of the other European countries.

- Graphic Designer (Manpower Account)** **2003 - 2004**

Responsible for the Desktop interaction and initial point of contact for all Manpower’s Branding and policies of the corporative branding, using guidelines set for internal and external customers.

- Established a strong and effective relationship with Manpower, ensuring high end quality at all stages of production.
- Consistently met extremely demanding deadlines for production turn-around for Manpower’s bids, tenders and slide presentations, with no loss of quality or accuracy.
- Established and maintained a high profile face-to-face liaison with Manpower end-users across 300 areas and branches to ensure they were kept fully informed on the status of design and print-related projects, as and when necessary.
- Prepared billing and accounting reviews.
- Provided relevant information, as required, on jobs logged and records of despatch times, dates and costs.

- BME Imaging Contract Retrievals UK (Contractor)** **2000 - 2003**

- Working in a team environment, ensured work was produced quickly and efficiently and completed to agreed deadlines.
- Liaised with clients on a one to one basis

- Freelance Design** **2000 - 2003**

Design media ranged from new business stationery, promotional design, illustration work, front cover designs, and exhibition work. Clients included:

- Thames Water
- Unisys Ltd
- One to One

- Travel** **1999 - 2000**

The year was spent travelling and working in Australia.

- Display Signs Ltd** **1996 - 1999**

Responsible for designing to briefs, liaising with end users for printed media and external work. Design work included logo designs, exhibitions and film.

Professional Qualifications

- 1992 – 1994 West Thames College**
HND Graphic Design & Advertising
- 1990 – 1992 West Thames College**
ND Graphic Design
- 1989 – 1990 Uxbridge College**
1st Diploma Design